

Connect Catering **APP**-ly Technology to all their sites

The Connect Catering App has gone live - Connect's customers can view weekly menus, order from the deli and even order from the hospitality menu - all from their mobile phones. Kate Bendall, Connect's Sales Director, says "Making life easier for our customers is a top priority!"

The App (reached through a QR Code) has been successfully trialled in several sites, and is due for a company-wide launch in the New Year. Connect is constantly reviewing its use of technology and is finding many new ways to interact with its customers. The Managing Director, John Herring, is very enthusiastic about developing ideas and creating unique selling tools.

Another use of the App is to view upcoming events, allowing the catering team to keep customers involved in the events of the catering department. Oli, the Chef Manager at 1 of our trial sites, said "The App is proving very popular, as it is easy for our customers to view everything that's going on in the restaurant, from upcoming events to what's on the menu today, plus they can order from our deli from the comfort of their desk!"

Connect has also been harnessing the power of the internet by developing an online purchase manager with electronic invoicing, and are soon to launch online training records and web based personnel and timesheet Apps, saving time and resources.

Connect Catering is a contract catering management company, who hold Gold status with Investors in People, ISO 9001 and ISO 14001. Connect are passionate about providing a bespoke catering service with fresh food and training at its core.



Scan the QR code to visit the Connect Catering website

For more information contact Gillian Newton or Louise Laver on 01491 826000, or email Gillian@connectcatering.co.uk.